

Press release

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Intertextile Shanghai Home Textiles – Spring Edition returns in March 2020

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The Spring Edition of Intertextile Shanghai Home Textiles will return to the National Exhibition and Convention Centre in Shanghai from 11 – 13 March 2020. Demonstrating consistent growth in recent years, the fair is a preeminent annual destination for the best of finished home textile products. The fair gathers leading high-quality suppliers from China, as well as from overseas, featuring a wide range of home textile collections.

Despite ongoing trade disputes and global economic uncertainty, data from the National Bureau of Statistics shows that China's home textile industry maintained steady growth in the first eight months of 2019. The domestic sales of home textile products amounted to USD 13.4 billion in the period from January to August 2019, with a year-on-year growth rate of 4.81%.

"In China, the overall economic slowdown, and of course, the trade conflict with the United States is creating uncertainty," explained Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd. "However, thanks to the population size and purchasing power of the Chinese market, even a slower growth rate can equate to good business potential. The Chinese home textile industry is continuing to perform well against all odds. This steady growth injects confidence to the market."

Held amid the peak sourcing season of the Chinese home textile industry, Intertextile Shanghai Home Textiles — Spring Edition is the ideal place for companies to tap into the growing Chinese market, and for buyers to source the best of finished home textile products. The 2019 Spring Edition attracted 22,296 trade buyers from 60 countries and regions (up 6.8% from the 2018 Spring Edition, which had 20,870 visitors), as well as 291 exhibitors from 10 countries and regions (up 25% from the 2018 Spring Edition, which featured 232 exhibitors). This growth confirms the fair's effectiveness as a trade platform in the industry.

In March 2020, the Spring Edition will showcase a range of home textile products including bedding & towelling, rugs, table & kitchen linen, home textile technologies, textile design and many more. For those who want to unlock China's abounding trade opportunities, Intertextile Shanghai Home Textiles – Spring Edition is the place to be.

Messe Frankfurt (HK) Ltd
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Intertextile Shanghai Home Textiles – Spring Edition 2020 will be held concurrently with four other textile events: Intertextile Shanghai Apparel

Fabrics – Spring Edition, Yarn Expo Spring, CHIC and PH Value.
Intertextile Shanghai Home Textiles – Spring Edition is organised by
Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT;
and the China Home Textile Association (CHTA).

To find out more about this fair, please visit: www.intertextilehome.com.
For more information about Messe Frankfurt textile fairs worldwide,
please visit: <http://texpertise-network.messefrankfurt.com>.

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Further press information & picture material

<https://intertextile-shanghai-hometextiles-spring.hk.messefrankfurt.com/shanghai/en/press.html>

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Information from the international textiles sector and Messe Frankfurt's
textiles fairs worldwide can be found at: www.texpertise-network.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de