

Press release

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Intertextile Shanghai Home Textiles to feature leading Chinese and overseas suppliers from 17 – 19 March

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With the spring textile trade fair season in China just around the corner, a number of leading domestic and international suppliers are confirmed to take part in Intertextile Shanghai Home Textiles – Spring Edition. The fair will now take place at a slightly later date of 17 – 19 March. Together with the concurrent fairs Intertextile Shanghai Apparel Fabrics, Yarn Expo, CHIC and PH Value, these five events will form the first major in-person gathering for the textile industry this year.

From bedding and towelling, rugs and table & kitchen linen to home textile technologies and textile designs, buyers will have a wide range of the latest collections to source from this month at Shanghai's National Exhibition and Convention Center. International exhibitors such as Lenzing and Cotton Council International as well as leading domestic brands including Coolist, Luolai, Soluffy and Yunjie Textile are amongst those signed up to take part this year.

Exhibitor highlights

- **Lenzing Fibers:** this global leader will showcase their flagship brand for textiles, TENCEL™. Used for a variety of highly specialised applications, TENCEL™ fibres are soft to the skin and excellent in thermal regulation and moisture absorption.
- **Cotton Council International (CCI)** is a non-profit association that promotes US cotton fibre and cotton products throughout the world.
- **Zhangjiagang Coolist Life Technology:** this Chinese company designs and produces a range of functional pillow collections including their Filmless Gel, Hydrophilic, Air, Flexible and Organic pillow series. Their unique Coolist design features patented technology, and is made from organic and environmental-friendly materials.
- **Anhui Million Feather:** located in Anhui province's Lu'an city, known in China as the 'Kingdom of Geese', the company produces a range of down and feather products and various bedding items.
- **Wujiang City Yunjie Textiles:** specialising in wide-width fabrics including microfibre, satin and suede.
- **Yantai Zhonglian Industry:** their main products include sheets, pillowcases, quilt covers, bed skirts, comforters, coverlets, pillows and more.

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35/F, China Resources Building
26 Harbour Rd, Wanchai, Hong Kong

Online pre-registration is now open for buyers. To pre-register prior to the fair, visitors can do so at www.intertextilehome.com/its21/vor.

Intertextile Shanghai Home Textiles – Spring Edition is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Home Textile Association (CHTA).

To find out more about this fair, please visit: www.intertextilehome.com.
For more information about Messe Frankfurt textile fairs worldwide, please visit: <http://textexpertise-network.messefrankfurt.com>.

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Further press information & picture material

<https://intertextile-shanghai-hometextiles-spring.hk.messefrankfurt.com/shanghai/en/press.html>

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Newsroom

Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: www.textexpertise-network.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250* million in 2020 after having recorded sales of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2020