

Press release

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Intertextile Shanghai Home Textiles – Spring Edition opens tomorrow

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Taking place from 17 – 19 March, the 2021 Spring Edition of Intertextile Shanghai Home Textiles will feature 219 exhibitors in hall 5.2 of the National Exhibition and Convention Center. The concurrent fairs Intertextile Shanghai Apparel Fabrics – Spring Edition, Yarn Expo Spring, CHIC and PH Value will also be held on the same dates.

With a focus on finished products to match local sourcing needs, the Spring Edition will feature a wide range of bedding & towelling, rugs, table & kitchen linen, home textile technologies, textile design and more. Featured exhibitors include Lenzing, Cotton Council International, Yantai Zhonglian, Zhangjiagang Coolist Life Technology and Wujiang City Yunjie Textiles.

Chinese regional pavilions will also feature from Nantong, Pujiang, Huzhou and Zhenze, in addition to the Zhejiang Feather & Down Association pavilion. A new Feather & Down Product Zone will also house a number of domestic exhibitors.

Debut Home Textile Products for Campus & School Zone to feature

Responding to domestic market trends, the fair will feature a Home Textile Products for Campus & School Zone for the first time. Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd, explained: “In recent years, the range of interior textile products produced specifically for schools, ranging from kindergartens to universities, has increased steadily. However, with this growth the product quality has become uneven, so the creation of this zone is our attempt to promote standardisation in this sector to ensure the health of users and increase the knowledge for our visitors around product choice.” In addition to a range of exhibitors displaying their latest products in the zone, a market information forum will also be held.

Intertextile Shanghai Home Textiles – Spring Edition is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Home Textile Association (CHTA). The next edition of the fair, the Autumn Edition, will take place from 25 – 27 August in the same venue, and also concurrent with Intertextile Shanghai Apparel Fabrics, Yarn Expo, CHIC and PH Value.

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Rd, Wanchai, Hong Kong

To find out more about this fair, please visit: www.intertextilehome.com.

For more information about Messe Frankfurt textile fairs worldwide, please visit: <http://texpertise-network.messefrankfurt.com>.

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Further press information & picture material

<https://intertextile-shanghai-hometextiles-spring.hk.messefrankfurt.com/shanghai/en/press.html>

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Newsroom

Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: www.texpertise-network.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250* million in 2020 after having recorded sales of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2020