

Press release

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## Trio of textile fairs rescheduled by three weeks to end of March

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**In view of the easing of pandemic restriction policies in China, the Spring Editions of Intertextile Shanghai Apparel Fabrics, Yarn Expo and Intertextile Shanghai Home Textiles have been moved to the new timeslot of 28 – 30 March 2023. This will allow both local and international fairgoers more time to prepare for their participation, with a higher industry turnout now expected at the three fairs. The fairs will still be located at the National Exhibition and Convention Center in Shanghai where they were originally due to be held from 8 – 10 March.**

Discussing the change of dates, Ms Wilmet Shea, Deputy General Manager of Messe Frankfurt (HK) Ltd explained: “After talking to our stakeholders, we believe adjusting the spring show dates to the end of March is the right move. It provides enough time for exhibitors and visitors from local and abroad to plan for the fairs and capitalise on the ample international business opportunities brought by the reopening of China’s border.”

The Chinese government recently eased its pandemic guidelines including reopening the border and scrapping quarantine, testing on arrival, and health code requirements for travellers starting from 8 January. In line with these measures, more international flights are resuming, while the border between Mainland China and Hong Kong is scheduled to reopen gradually by mid-January 2023. These steps send a clear signal that China is ready to open up for international business.

Ms Shea continued: “I would like to express our thanks to all participants for their unwavering understanding and support. We are looking forward to providing the textile industry with a safe, international and effective business platform. With the reopening of the border and relaxing of quarantine restrictions we expect the three spring fairs to attract more international and regional participants as a result.”

Exhibitors or visitors with any queries about these fairs should email [textile@hongkong.messefrankfurt.com](mailto:textile@hongkong.messefrankfurt.com), or visit the fairs’ respective websites:

- Intertextile Shanghai Apparel Fabrics:  
<https://intertextileapparel.hk.messefrankfurt.com/>
- Intertextile Shanghai Home Textiles:  
<https://intertextilehome.hk.messefrankfurt.com/>

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building  
26 Harbour Rd, Wanchai, Hong Kong

- Yarn Expo: [www.yarnexpochina.com](http://www.yarnexpochina.com)

Intertextile Shanghai Apparel Fabrics is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Centre. The co-organisers of Yarn Expo are Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. Intertextile Shanghai Home Textiles is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Home Textile Association (CHTA).

Messe Frankfurt's China textile fairs form a part of the company's Texpertise Network, which consists of some 50 fairs around the world. ore information can be found here: <http://www.texpertise-network.com>.

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**Background information: Sustainable Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2022