

Press release

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Intertextile Shanghai Home Textiles Spring Edition confirms its return in March 2023

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The Spring Edition of Intertextile Shanghai Home Textiles will return to the National Exhibition and Convention Center (Shanghai) from 8 – 10 March 2023 to present the most in demand home textiles for the upcoming spring sourcing season. Benefiting from visitor synergies with the concurrent Intertextile Shanghai Apparel Fabrics – Spring Edition, Yarn Expo Spring, CHIC and PH Value, the fair is perfectly situated to integrate business resources and provide the ideal stage for the home textile industry to showcase their latest innovations to buyers during the traditional peak sourcing season in China.

Despite the challenges caused by the pandemic, revenue for Chinese textile suppliers in the first seven months of this year have increased 4.6% over the same period in 2021. Exports have also risen 11.9% year-over-year¹. These figures paint a positive outlook for the sector, with home textiles suppliers, which occupy a significant segment in the textile category, also expected to see positive numbers ahead.

Ms Wilmet Shea, Deputy General Manager of Messe Frankfurt (HK) Ltd, is looking forward to the spring 2023 show: “Given that finished home textile products are becoming more popular at the fairground, the upcoming spring fair will focus more on these items to meet the sourcing needs of buyers. Held together with concurrent fairs for apparel fabrics, yarn and fibres, the three fairs bring together the entire textile chain in one place during the three-day show period to concentrate resources and facilitate business on a wide scale.”

A wide range of home textile products will be showcased at the upcoming spring edition ranging from bedding & towelling, rugs, table & kitchen linen, home textile technologies, textile design and many more.

The last physical fair held in 2021 attracted 18,951 trade buyers to visit and source from 216 exhibitors. Among these exhibitors, a supplier of major department stores such as Walmart and Target marked the importance of the physical trade fair: “Given the challenges at present, we treasure this opportunity to communicate with customers face-to-face. Buyers value the opportunity to touch home textile fabrics in person. Many domestic companies are enthusiastic about exhibiting here, and

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¹ Texnet.com: Figures about textiles from January to July 2022. <http://info.texnet.com.cn/detail-909457.html>.

we've been really busy with many new and old customers coming to our booth," explained Ms Weiqing Peng, Trade Department Supervisor at Wujiang City Yunjie Textiles Co Ltd.

Intertextile Shanghai Home Textiles – Spring Edition is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Home Textile Association (CHTA).

To find out more about this fair, please visit: www.intertextilehome.com.

For more information about Messe Frankfurt textile fairs worldwide, please visit: <http://texpertise-network.messefrankfurt.com>.

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Notes to editors:

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Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: www.texpertise-network.com.

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar of our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of

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Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com