

news +++ Intertextile Shanghai Home Textiles – Spring Edition
National Exhibition and Convention Center (Shanghai), China, 6 – 8 March 2024



Strong participation across all product segments as Intertextile Shanghai Home Textiles opens this week

Shanghai, 4 March 2024. With a high visitor flow expected, China's traditional sourcing season gets underway Wednesday with the opening of Intertextile Shanghai Home Textiles – Spring Edition. From 6 – 8 March 2024, over 330 exhibitors from seven countries and regions will convene at the National Exhibition and Convention Center in Shanghai (Hall 5.2) to highlight an extensive variety of home textile products. Buyers will be able to source the latest bedding, duvets, pillows, towels, carpets, rugs and many more.

Ms Wilmet Shea, General Manager of Messe Frankfurt (HK) Ltd, expressed: "Following the successful 2023 show, the past year has been one of steady recovery and we are looking forward to seeing what's next as the industry evolves. With a diverse lineup of exhibitors joining us from China and around the world, this fair always ensures a comprehensive showcase of offerings. Visitors know this, and we are anticipating a strong turnout of buyers."

As a result of steady recovery in domestic demand and continual rising of domestic sales orders for home textile products¹, suppliers are set to leverage the Spring Edition as a platform to expand their brand and gain market share.

Diverse exhibitors present a well-rounded sourcing experience

Over 330 exhibitors at Intertextile Shanghai Home Textiles will showcase their home textile innovations across the sector, highlighted exhibitors include:

- **Bedding** – GSI Creos Corporation, Jjiangyin Hongliu Bedsheet Co Ltd, Zhejiang Eider Warmth New Material Co Ltd
- **Down** – Anhui Million Feather Co Ltd, Hangzhou Gaga Home Textiles Co Ltd, Shanghai Donglong Home Textile Products Co Ltd
- **Functional pillow & mattress** – Changshu Dafa Warp Knitting Co Ltd, Chuzhou Bray Smart Home Appliances Co Ltd, Zhangjiagang Coolest Life Technology
- **Floor** – Amore Textile (Suzhou) Co Ltd, Jingyi Fur Products Co Ltd, Shaoxing Jiaohui Home Textile Co Ltd

¹ "Home Textile Data: Analysis of Home Textile Industry Operation in the First Three Quarters of 2023", November 2023, China Home Textiles Industry Association, <https://mp.weixin.qq.com/s/cz2snQZwQfBOQz8EC2ySog>, (Retrieved: February 2024)

- **Quilt fillings** – Pujiang Boyue Home Textile Co Ltd, Pujiang Huayu Hometextile Co Ltd
- **Textile design** – Tela's Design Lda
- **Towelling** – Nantong Dadong Co Ltd, Sunvim Group Co Ltd
- **Loungewear & bath** – Suzhou Huazhong Knitting Co Ltd, Zhejiang Demu Textile Technology Co Ltd
- **Upholstery fabrics** – Changshu Xinghan Hometextiles Co Ltd, Jiangsu First Home Textile Co Ltd, Shaoxing Chengchong Imp & Exp Co Ltd
- **Home textile technologies** – Nantong Mingxing Science & Technology Development Co Ltd, Sichuan Chnki Sewing Machine Co Ltd

Fringe programme: a deeper dive into trends reshaping the home textiles market

Complementing the strong exhibitor lineup, Intertextile Shanghai Home Textiles will feature invaluable fringe events to keep attendees up-to-date with emerging developments, trends, and important intuition.

For example, one of the most essential yet often overlooked foundations for sustaining wellness is quality sleep. Throughout day one and two at the Bedding Seminar Area, sleep technology will again be a key topic of discussion, guaranteeing comprehensive insights on sleep quality while tapping into associated business prospects.

Traditional Chinese medicine will also take the spotlight, with talks linking various health issues to remedies. Crossover subjects include topical therapy's role in a better night's sleep as well as innovations blending medicinal properties with textile design.

An increasing number of people are choosing to use natural materials and green textiles for their bedrooms and throughout their homes. For this reason, the seminars falling under the "Textiles & Technology" theme will shed light on sustainability and what's next in the industry.

With a wide range of products, services and events on offer, buyers looking to skip the registration line onsite can pre-register [here](#).

Intertextile Shanghai Home Textiles – Spring Edition 2024 will be held concurrently with Intertextile Shanghai Apparel Fabrics – Spring Edition, Yarn Expo Spring, CHIC and PH Value at the National Exhibition and Convention Center. The fair is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Home Textile Association (CHTA).

To find out more about these fairs, please visit: www.intertextilehome.com.

Intertextile Shanghai Home Textiles – Spring Edition will be held from 6 – 8 March 2024.

Other upcoming shows:

Intertextile Shanghai Apparel Fabrics – Spring Edition / Yarn Expo Spring
6 – 8 March 2024, Shanghai

Intertextile Shanghai Home Textiles – Autumn Edition
14 – 16 August 2024, Shanghai

Intertextile Shanghai Apparel Fabrics – Autumn Edition / Yarn Expo Autumn
27 – 29 August 2024, Shanghai

Press information and photographic material:

<https://intertextile-shanghai-hometextiles-spring.hk.messefrankfurt.com/shanghai/en/press.html>

Social media and website:

<https://www.facebook.com/intertextilehome>

<https://twitter.com/IntertextileH>

<https://www.linkedin.com/in/intertextilehome/>



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The banner features a world map with a network of colored dots (red, blue, yellow, grey) connected by lines. On the left, two white circles contain the text '13 Countries' and '50+ Trade fairs'. In the center, the text 'TEXPERTISE the textile business network' is displayed above a red button with the URL 'www.textpertise-network.com'. At the bottom, a navigation bar has four colored segments: red ('Apparel Fabrics & Fashion'), green ('Interior & Contract Textiles'), blue ('Technical Textiles & Textile Processing'), and grey ('Textile Care').

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300* people at its headquarters in Frankfurt am Main and in 28* subsidiaries, it organises events around the world. Group sales in financial year 2023 were more than € 600* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at:

www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2023