

Comprehensive sourcing experience awaits buyers at Intertextile Shanghai Home Textiles this March

Shanghai, 15 February 2024. Over 250 exhibitors from seven countries and regions have booked their booths for the Spring Edition of Intertextile Shanghai Home Textiles, scheduled to take place from 6 – 8 March at the National Exhibition and Convention Center (Shanghai). Synchronising with China's peak sourcing season, the upcoming show will cater to the diverse needs of buyers seeking the newest solutions to spring the home textiles industry forward.

Speaking at the previous show, Mr Mihail Tornea, Commercial Director of Mezanin-V SRL, said: "The Spring Edition is crucial for our mid-season collections. We have been sourcing fabrics for sofas, bedding, curtains and other home and contract products, and found six almost-confirmed suppliers. We are aiming to spend USD 3 million on Chinese textile products this year. Thanks to China reopening, we can source products of better quality, quantity, and price. I will definitely visit the fair again."

Beyond functional basics, home textiles have developed into integral lifestyle elements, with the global market projected to achieve a CAGR of 6% from 2024 to 2030¹. Driven by evolving consumer preferences and expanding economic opportunities, this sector has witnessed considerable product innovation. Forward-thinking manufacturers continuously refine their offerings through sustainability, creative designs, high-quality materials, versatile patterns, and multi-functional applications.

Across 27,000 sqm, this year's spring show will reflect this broad marketplace, covering the full spectrum of home textile products, including bedding and towelling, rugs, table and kitchen linen, upholstery and curtain fabrics, home textile technologies, textile design, and more. Leveraging the latest trends, exhibitors are preparing to showcase their up-to-date collections.

Exhibitor highlights

• Cotton Council International (USA) – a non-profit trade association that promotes U.S. cotton fibre and manufactured cotton products around the globe with their COTTON USA™ mark. Their reach extends to more than 50 countries through 20 offices around the world. With more than 60 years of experience, CCI's mission is to make U.S. cotton the preferred fibre for mills / manufacturers,

¹ 'Home textiles market analysis 2024-2032', January 2024, MarketWide Research, https://www.grandviewresearch.com/industry-analysis/home-textiles-market, (Retrieved: January 2024)

brands / retailers and consumers, commanding a value-added premium that delivers profitability across the U.S. cotton industry and drives export growth of fibre, yarn and other cotton products.

- Hometex Peru (Peru) a manufacturer of duvets, pillows and mattress protectors, using 100% organic raw materials while adhering to high social and environmental standards. The company's signature alpaca wool duvets combine the lightness of goose down, the hypoallergenic qualities of synthetic fibres, and the softness of cashmere.
- Zhangjiagang Coolest Life Technology (China) the company designs and
 produces functional pillow collections crafted from organic materials, blending
 comfort with cutting-edge technology. Its flagship product, CoolisT Bio-based
 Foam, holds multiple international environmental certifications, such as USDA,
 UL, EU OK Bio Based, BiomassPla, DIN, and Certi-PUR.
- **GSI Creos Corporation (Japan)** specialising in textiles and industrial products, the company has developed a variety of goods including apparel, outerwear and innerwear, various household and sanitary items, and much more.
- Linetextile (Korea) Linetextile is a globally renowned distributor of bedding fabrics, including polyester fleece, modal, tencel and cotton woven. Its main markets include China, Egypt, Indonesia, Taiwan, the US, and Vietnam.
- Wujiang City Yunjie Textiles (China) a manufacturer of polyester home textile fabrics, prioritising environmentally friendly production. Their range includes including brushed, bubble, cut flower, houndstooth, and imitation linen, all certified with GRS, as well as OEKO-TEX® STANDARD 100 and STeP.

Buyers who are looking to skip the registration line onsite can pre-register here.

With a strong domestic contingent, the show will welcome seven major Chinese home textile pavilions, representing various sectors within the industry. These pavilions include the China Wool Textile Association, showcasing blankets; Gaoyang, specialising in towelling products; Huzhou, Nantong, and Pujiang focusing on bedding fabrics; Zhejiang Feather & Down Association, presenting feather and down duvet products; and Zhenze, exhibiting silk bedding.

Visitor highlights

Several distinguished VIP buyers will also be attending the show to source top-quality products from around the world.

Rikatex International Limited (Hong Kong, China) – with over two decades
of experience in household products, flooring, and related fields, Rikatex has
become a regular participant in renowned trade fairs such as Intertextile Home
Textiles and Heimtextil. Their primary focus lies in the procurement of curtains
and curtain fabrics, decorative fabrics, sofa fabrics, wallpaper, leather, and
carpets.

Lafayette (Colombia) – Lafayette is a leading textile company specialising in image and performance-sensitive markets. With a strong focus on home textiles and decoration through their brand Deco, Lafayette Deco offers innovative products that renews and transforms home decorations. They produce high-quality fabrics for curtains (including blackout curtains and sheer curtains), upholstery (such as jacquard, warp-knitted, and weft-knitted fabrics), and technical fabrics.

Intertextile Shanghai Home Textiles – Spring Edition 2024 will be held concurrently with Intertextile Shanghai Apparel Fabrics – Spring Edition, Yarn Expo Spring, CHIC and PH Value at the National Exhibition and Convention Center. The fair is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Home Textile Association (CHTA).

To find out more about these fairs, please visit: www.intertextilehome.com.

Intertextile Shanghai Home Textiles – Spring Edition will be held from 6 – 8 March 2024.

Other upcoming shows:

Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies 28 February – 1 March 2024, Ho Chi Minh City

Intertextile Shanghai Apparel Fabrics – Spring Edition / Yarn Expo Spring 6 – 8 March 2024, Shanghai

Intertextile Shanghai Home Textiles – Autumn Edition 14 – 16 August 2024, Shanghai

Intertextile Shanghai Apparel Fabrics – Autumn Edition / Yarn Expo Autumn 27 – 29 August 2024, Shanghai

Press information and photographic material:

https://intertextile-shanghai-hometextilesspring.hk.messefrankfurt.com/shanghai/en/press.html

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https://www.facebook.com/intertextilehome

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Your contact:

Chiela Pun

Phone: +852 2230 9281

chiela.pun@hongkong.messefrankfurt.com

Messe Frankfurt (HK) Ltd 35/F, China Resources Building 26 Harbour Road, Wanchai, Hong Kong

www.messefrankfurt.com.hk



Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300* people at its headquarters in Frankfurt am Main and in 28* subsidiaries, it organises events around the world. Group sales in financial year 2023 were more than € 600* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at:

www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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* Preliminary figures for 2023