

一览图 Ground Plan



- 观众登录处
Visitor Registration
- 存包处
Cloak Room
- 主办单位办公室
Organiser's Office
M502(8m)
- 新闻中心
Press Centre
M501(8m)
- 医疗室
First Aid Station
- 国家会展中心派出所
Police Station
Tel: 021-5972 0110
- 地铁2号线徐泾东站
Xujingdong Station, Metro Line 2
- 地铁17号线诸光路
Zhuguanglu Station, Metro Line 17
- P4停车场进馆入口
Venue Entrance
from P4 Parking
- 5 7 地铁2号线客流进馆入口
Venue Entrance
from Metro Line 2
- 18 VIP车辆 / 大巴车辆 / 社会车辆南地下停车场入口
Venue Entrance for VIP / Shuttle / Public Parking
Towards South Underground Parking Area
- 馆内电瓶车停靠点
Shuttle Bus Station
- 免费班车停靠点: 去往虹桥交通枢纽 (地铁2号线、10号线、虹桥机场T2航站楼、虹桥火车站)
(展会期间运营时间: 14:00 - 19:00)
Free Shuttle Bus to Hongqiao Transportation Hub (Metro Line 2, Line 10, Hongqiao Airport Terminal 2, Hongqiao Railway Station) (Service Time: 14:00 - 19:00)
- 免费班车服务 / Free Shuttle Bus Service

时间 / Time	自 / From	至 / To
2025.3.11-13 14:00 - 19:00	北广场、南广场班车点 Bus Station in North Square & South Square	虹桥交通枢纽 (地铁2号线、10号线、虹桥机场T2航站楼、虹桥火车站) Hongqiao Transportation Hub (Metro Line 2, Line 10, Hongqiao Airport Terminal 2, Hongqiao Railway Station)

intertextile

SHANGHAI home textiles

中国国际家用纺织品及辅料(秋冬)博览会

China International Trade fair for Home Textiles and Accessories — Autumn Edition

TEXTILE
POWER

2025.8.20-22

国家会展中心 (上海)
National Exhibition and Convention
Center (Shanghai)



intertextile

SHANGHAI home textiles

中国国际家用纺织品及辅料(春夏)博览会

China International Trade fair for Home Textiles and Accessories — Spring Edition

TEXTILE
POWER

2025.3.11-13

国家会展中心 (上海)
National Exhibition and Convention
Center (Shanghai)

观众指南
Visitor Guide



intertextile

SHANGHAI home textiles

中国国际家用纺织品及辅料(春夏)博览会

南通展团

青岛展团

萧山浙江羽绒展团

高阳展团

震泽展团

湖州展团

毛纺协会展团

浦江浙江衍缝被展团

TEXTILE
POWER

2025
助眠生活馆

5.2号馆 L96

您将看到
依托《2025助眠力洞察报告》
以及「2025-2026年度助眠色彩」
打造的「五大主题空间」——

芯享睡 | 好芯舒睡空间
艾享睡 | 暖感舒睡空间
颐享睡 | 乐龄舒睡空间
芳享睡 | 香氛舒睡空间
轻享睡 | 释压舒睡空间

助眠 2025

够舒适 才好睡 愈健康



诸多“优眠好物”也在展区中等您来发现！

够舒适
才好睡
愈健康

2025
中国国际贸易
促进委员会
纺织行业分会

高质量发展的全球展会网络
行业“一带一路”服务体系

全球
展览
计划



网址: www.ccpittex.com
地址: 北京市朝阳区朝阳门北大街18号

GLOBAL EXHIBITION PROGRAM

· 国内展 ·

intertextile
SHANGHAI home textiles

inter^{textile}
SHANGHAI apparel fabrics

CHIC

yarnexpo

PH

cinte
techtexil
CHINA

intertextile
SHENZHEN apparel fabrics

ITMA ASIA

· 海外展 ·

TEXWORLD

apparel sourcing

home textiles

texworld

apparel sourcing

GOTEX

apparel sourcing

CTAF

NCTEX

TE XPO

同期活动
Fringe Programme Schedule

2025.3.11 星期二
Tuesday

时间 Time	论题 Topic	地点 Venue
10:00 - 10:10	“震泽丝杯”第九届中国丝绸家用纺织品创意设计大赛颁奖典礼 "Zhenze Silk Cup" The 9th China Silk Home Textile Creative Design Competition Awards Presentation Ceremony	5.2H L98 睡眠论坛区 Bedding Seminar Area
10:00 - 10:50	高阳纺织产业项目推介 Introduction of Gaoyang Textile Industry Projects	5.2H L101 技术论坛区 Textiles & Technologies Seminar Area
10:20 - 11:15	张赛杯·2024中国国际家用纺织品产品设计大赛颁奖典礼暨南通国际家纺产业园区投资环境推介会 "Zhang Jian Cup" 2024 China International Home Textile Design Competition Awards Presentation Ceremony and Nantong International Home Textiles Industrial Park Investment Promotion Conference	5.2H L98 睡眠论坛区 Bedding Seminar Area
11:00 - 11:15	家纺设计师的时代使命 The Mission of Home Textiles Designers 讲者 Speaker: 仲奕扬女士, 上海九季品牌管理有限公司创始人 Ms Yiyang Zhong, Founder of Shanghai Jiuli Brand Management Co Ltd	5.2H L98 睡眠论坛区 Bedding Seminar Area
11:00 - 11:15	现代健康助眠从【净】+【护】开始 Modern Sleep Wellness: from [Cleanliness] to [Care] 讲者 Speaker: 陆新生先生, 南通中纤高创纳米技术研究中心新材料应用高级工程师 Mr Xinsheng Lu, Senior Engineer for Newmaterial Applications of Nantong Zhongxian High Tech Promotion Conference	5.2H L101 技术论坛区 Textiles & Technologies Seminar Area
11:15 - 11:30	“艺无止境” Boundless Art 讲者 Speaker: 周全先生, 湖南寐家居科技有限公司品牌总经理 Mr Quan Zhou, General Brand Manager of Hunan Mine Hometextile Technology Co Ltd	5.2H L98 睡眠论坛区 Bedding Seminar Area
11:15 - 11:30	鼻炎专利在家纺家居产品中的应用与实践 Application and Practice of Rhinitis Patents in Home Textile Products 讲者 Speaker: 刘以海先生, 成都晓梦纺织品有限公司董事长 Mr Yihai Liu, Chairman of Chengdu Sleepmate Textiles Co Ltd	5.2H L101 技术论坛区 Textiles & Technologies Seminar Area
12:50 - 14:00	“羽”见舒适好睡眠、“绒”耀品质看浙江——浙江羽绒行业协会组团发布会 Zhejiang Down Association Pavilion: Introduction of the City of Down in China—Xiaoshan	5.2H L98 睡眠论坛区 Bedding Seminar Area
13:30 - 16:00	2025助眠力高峰论坛——“够舒适 才好睡 愈健康”主论坛 Sleeping Aid Summit 2025: Comfort is the Key for Good Sleep and Health Forum 1.《2025 助眠力洞察报告》发布与解读 2.《助眠力相关标准》发布及启动仪式 3.主旨报告《调节睡眠的化学和物理方法》 4.专题报告《2025助眠力洞察报告》解读 5.专题报告《大健康经济下的睡眠场景深耕与策略》 6.圆桌对话：睡眠场景下的爆款打造与创新增长 1. "Sleeping Aid Report 2025" 2. "Sleeping Aid Standard" Launching Ceremony 3. "Way to Regulate Sleep using Chemical and Physical Methods" Report 4. "Sleep Colors 2025-2026" Report 5. "Sleep Innovation in the Big Health Economy: Strategies and Opportunities" Report 6. Roundtable: Creating Best-Selling Products and Driving Growth in Sleep Innovations	5.2H L98 睡眠论坛区 Bedding Seminar Area
14:15 - 15:15	永恒而富有变革性的色彩, 颂扬2026年现代生活的丰富多样性 Timeless and Transformative Color Celebrating the Rich Diversity of Modern Living for 2026 讲者 Speaker: Laurie Pressman 女士, 潘通色彩研究所副总裁 Ms Laurie Pressman, Vice President of the Pantone Color Institute * 提供中文同声传译 Chinese simultaneous interpretation is provided	5.2H L101 技术论坛区 Textiles & Technologies Seminar Area

时间 Time	论题 Topic	地点 Venue
10:00 - 12:30	2025助眠力高峰论坛——平台经济下睡眠趋势分享与爆品打造论坛 Sleeping Aid Summit 2025: Sleep Trends in E-commerce and Best-Selling Product Strategy Forum 1. 睡眠趋势分享及平台策略宣讲 (京东、小红书、天猫) 2. 优眠好品秀 3. 荣誉时刻“优眠好品”证书颁发 1. Sleep Trends and E-commerce Platforms Strategies (JD· RedNote· Tmall) 2. Quality Sleeping Product Showcase 3. "Sleep Wellness" Certificates Presentation	5.2H L98 睡眠论坛区 Bedding Seminar Area
10:00 - 10:50	南丝绿色有机桑蚕丝品牌发布会 Southsilk Green Organic Mulberry Silk Brand Presentation	5.2H L101 技术论坛区 Textiles & Technologies Seminar Area
10:50 - 11:10	家用纺织品竹纤维 / 天丝和亚麻织物的特种工艺 Special Techniques for Bamboo Fibres, Tencel, and Linen Fabrics in Home Textiles 纯棉漂白耐水洗, 手感持久 Durable Cotton Bleaching for Water Resistance and Long-Lasting Softness 讲者 Speaker: 刘文志先生, 石家庄市荣盛装饰用布有限公司董事长 Mr Liuwen Zhi, Chairman of Shijiazhuang Rongsheng Decorative Cloth Co Ltd	5.2H L101 技术论坛区 Textiles & Technologies Seminar Area
13:30 - 16:00	2025助眠力高峰论坛——天猫睡眠趋势分享暨爆品打造论坛 Sleeping Aid Summit 2025: Tmall Sleep Trends and Best-Selling Product Strategy Forum 1. 天猫家居睡眠趋势发布 2. 圆桌论坛- 睡眠经历下消费者的洞察 3. 天猫家纺黑标认证启动与解读 4.《淘宝天下 - 主题分享》 5. 优秀眠好品秀 6. 荣誉时刻：2025 家纺低碳发展论坛“优眠好品”证书颁发及“天猫优秀品牌”荣誉颁发 1. Tmall Home and Sleep Trends Launch 2. Roundtable: Consumer Insights on Sleep Experiences 3. Launch and Interpretation of Tmall Home Textile Black Label Standard Certification 4. "Taobao World Sharing" 5. Quality Sleeping Products Showcase 6. "Sleep Wellness" Certificate Award Ceremony: Home Textiles Low Carbon Development Forum 2025: "Sleep Wellness" Certificate Award Ceremony and "Outstanding Tmall Brand" Award Ceremony	5.2H L98 睡眠论坛区 Bedding Seminar Area
13:30 - 15:00	2025家纺低碳发展论坛 Home Textiles Low Carbon Development Forum 2025 1. 启动仪式 (温室气体产品碳足迹量化方法与要求) • “床上用品”国标筹备启动—中国纺织科技报、家纺协会、江苏纺检院 • “床品套件”团体及产品认证启动—家纺协会、江苏纺检院、方圆认证、赛得利 • “棉花被”团体及产品认证启动—家纺协会、江苏纺检院、方圆认证、国欣家纺 2. 主旨报告 • 纺织行业产品碳足迹量化与低碳产品评价-王来力先生, 浙江理工大学教授 • 莱赛尔纤维向“绿”而生-刘文清先生, 赛得利下游市场拓展经理 • 以绿色基因赋能家纺未来—国欣家纺的碳足迹实践之路-王盛誉先生, 河北国欣纯棉家纺有限公司总经理 • 生物基材料如何助力可持续发展 - 田甜女士, 上海环谷新材料科技发展有限公司副总经理 1. Kickoff Ceremony (Greenhouse Gas Product Carbon Footprint Methods and Requirements) • Launch of National Standard Preparation for Bedding-CNTEXTTECH · CHTA · Jiangsu Textile Inspection Institute • Initiation of Group and Product Certification for Sater's Bedding Set-CHTA · Jiangsu Textile Inspection Institute · CQM · Sateri • Initiation of Group and Product Certification for Cotton Quilts-CHTA · Jiangsu Textile Inspection Institute · CQM · Hebei GuoXin Hometextiles Co Ltd 2. Reporting • Quantification of Product Carbon Footprint and Evaluation of Low-Carbon Products in the Textile Industry - Mr Laili Wang, Professor of Zhejiang Sci-Tech University • The Green Journey of Lycopil Fibre - Mr Wentao Liu, Downstream Market Development Manager of Sateri • Empowering the Future of Home Textiles with Green Genes - The Journey in Carbon Footprint Practices of Hebei GuoXin Hometextiles - Mr Shengyu Wang, General Manager of Hebei GuoXin Hometextiles Co Ltd • How Bio - Based Materials Contribute to Sustainable Development - Ms Cynthia Tian, Deputy General Manager of Shanghai HiGoal New Material Sci.&Tech. Development Co Ltd	5.2H L101 技术论坛区 Textiles & Technologies Seminar Area

以上活动除特别注明外, 均以中文形式进行。
The above programmes will be conducted in Chinese unless otherwise specified.

设计风向标 Design Inspiration 渠道放大镜 Business O2O 技术最前沿 Textile & Technology

TEXPERTISE
the textile business network

messe frankfurt

Your Home
for Business

Interior & Contract Textiles

heimtextil
Frankfurt, Germany

interiorlifestyle
TOKYO
Tokyo, Japan

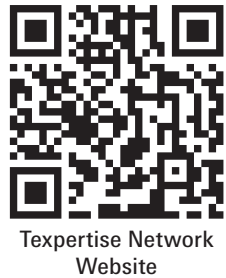
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