







Intertextile Shanghai Home Textiles – Spring Edition is Asia's premier trade fair for finished home textile goods including bedding, towels, carpets, and bath items. The 2025 show hosted over 370 exhibitors and 25,000 visitors, highlighting innovative designs in comfort and style.

Consumer demand across Asia is increasing, especially for smart bedding and wellness-focused home decor. The bed and bath linen market in the Asia-Pacific region is poised for significant growth, driven by urbanisation, rising incomes, and a growing preference for comfort-oriented products. Business opportunities abound at this event – where comfort meets creativity!



Bedding 床上用品



Loungewear & bath 家居服饰及浴室用品



Kitchen & table 厨房及餐桌用品



Flooring 地毯



Design & technics 设计及技术产品



Interior (non-textile) 家饰用品

## **Contact us**

Messe Frankfurt (HK) Ltd

Mr Ben Shi / Ms Carol Chu / Mr Johnny Yip

Tel: +852 2230 9216 / 9272 / 9268

Fax: +852 2598 8771

Ben.Shi@hongkong.messefrankfurt.com Carol.Chu@hongkong.messefrankfurt.com Johnny.Yip@hongkong.messefrankfurt.com

## 中国大陆参展咨询联络

法兰克福展览(上海)有限公司北京分公司

潘漪小姐

电话: +86 21 6160 1155 分机: 853

传真: +86 10 6510 27

Mia.Pan@china.messefrankfurt.com